

# // CHANGE MANAGEMENT IN VOLATILE TIMES - MASTERCLASS

- A Brand New Practitioner's Guide for Australasian Conditions
- Results orientated, Interactive & Participant driven



**Presenter:** Bill Synnot - Recognised as a Leader in Change Management

**Facilitator:** Odile Williams

**Brisbane / Melbourne / Sydney - August 2009 //**

// Event Partner

 Change Management Institute

Recent research shows that around half of Australian and NZ workers doubt their manager's ability to handle the current economic environment and change. AFR, March 24, 2009



*This brand new Change Management In Volatile Times Masterclass is specifically designed for practitioners who are seeking hands-on, timely and cost-effective solutions to their challenges in today's environment.*

*Join in this exclusive Masterclass and jump start your organisational transition.*

## // Overcome Change Management Challenges with Practical Solutions

**In this interactive 1-day workshop you will:**

- // Create strategies to implement change in volatile times
- // Formulate a bullet-proof action plan for change
- // Identify potential pitfalls and develop ways to avoid them
- // Learn to employ key frameworks tested in and designed for the Australasian market
- // Practise change implementation techniques relevant to you
- // Gain insights into the latest thinking, theories and trends in change management
- // Benefit from expert and peers' decades of industry experience
- // Network with fellow change agents

## // Workshop Structure

- // Change management best practice
- // Review of common management errors
- // Key frameworks, tools and techniques
- // Problem specific, facilitated workgroups to sharpen your change management expertise and plans
- // Practise implementation techniques relevant to your situation
- // Presentations and Q&A debrief

## // Participants' Toolbox

- // Complimentary copy of "The Toolbox for Change"
- // Masterclass presentation materials
- // CD ROM with 200+ change implementation techniques and 50+ frameworks
- // Pre and Post-workshop discussions
- // On-going delivery of relevant articles

**The TOOLBOX for CHANGE >>**

A Practical Approach  
by Bill Synnot & Rosie Fitzgerald



## // Who should attend?

- // Board and Senior Executives — *you need to understand...*
- // Senior and Line Management — *you need to know...*
- // Project and Program Leaders, Change Agents, Communications Professionals, BPR Specialist, IT Specialists, HR/OD/LD Professionals — *you need feedback on...*
- // Consultants (Internal and External) — *you need to keep up to date with...*
- // Participants to Bill's Workshops - include // Boeing, Toyota, Dept. of Defence, ATO, University of SA, Melbourne Fire Brigade, Coal & Allied, Australia Post, Telstra, Foxtel, QSuper, RTA (NSW), ANZ, Fiji TV, One Steel, SMS Consulting, Lifeline, QBE, Coca Cola Amatil, North Ryde RSL Club, Brisbane City Council and many more...

## // Venues

**BRISBANE** / Sofitel / Monday, August 17, 2009  
**MELBOURNE** / Sofitel / Wednesday, August 19, 2009  
**SYDNEY** / InterContinental / Friday, August 21, 2009

## // Course Schedule

Registration: 8:30 am / Course Begins: 9:00 am / Close and drinks: 5:30 pm

## // What are people saying?

"Every manager, who is serious about getting maximum performance from their organisation, needs to attend the Bill Synnot workshop. It opened up enormous opportunities I never knew existed."

Gary Delbridge // Principal Consultant, Mybridge.

"...An outstanding presenter with immediate application to current work environment. If you only have time for one course during the year, then this is the one to ensure a return on your investment..."

Michael Thomas // Group General Manager, Financial Services PGG Wrightson, (previously Group Manager, Landmark)

## // Presenter



// **BILL SYNNOT** is one of Australia's leading change management consultants. His firm has around 350 clients world-wide in private, public, co-operative and not-for-profit sectors. Bill's approach is very practical as it is based on his experience as a change catalyst in management positions. He has been conducting public workshops on change management for over 10 years.

## // Facilitator



// **ODILE WILLIAMS** is a successful change management consultant with a depth of international experience in a wide range of industries and cultures. She specialises in performance improvement, coaching and facilitating in change management.

// **IN-HOUSE WORKSHOPS** can be tailored to suit your organisation's needs.

Are you fully prepared for what lies ahead? Are your strategies robust?

// REGISTER NOW! FAX FORM: +61 7 3399 7041 WEB: [billsynnotandassociates.com.au/masterclass.php](http://billsynnotandassociates.com.au/masterclass.php)

**DELEGATE FEE: \$1,497** (incl. GST) (includes Masterclass materials and toolbox, lunch, refreshments and pre and post-workshop discussions)

**RETURNING PARTICIPANT: \$997** (incl. GST) **CMI MEMBER: \$1,347** (incl. GST)

**EARLY BIRD DISCOUNT:** Book before June 15th, 2009 and **save 15%**

**FOR 2 OR MORE** from the same organisation, the fee is **reduced by \$100 per person**

**YES!** PLEASE REGISTER THE FOLLOWING DELEGATES FOR: Change Management in Volatile Times Masterclass  
(if you have not booked online, please fax this to: +61 7 3399 7041. Payment is required with registration)

CHOOSE YOUR CITY:  17 August 2009, Brisbane  19 August 2009, Melbourne  21 August 2009, Sydney

Organisation: \_\_\_\_\_ Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Booking Contact: \_\_\_\_\_

DELEGATE NAME	POSITION	EMAIL	TELEPHONE

// PAYMENT METHOD (Please tick here  if a receipt is required)

VISA  MASTERCARD  AMEX // Amount Authorised \$ \_\_\_\_\_

Card no. \_\_\_\_\_ Exp. Date \_\_\_\_\_ Card Holder Signature \_\_\_\_\_

**DIRECT DEPOSIT:** Commonwealth Bank, BSB 064 183 a/c 2800 3262 Bill Synnot and Assoc.

**CHEQUE:** Crossed cheque payable to "BSA" GPO Box 457 Brisbane, QLD 4001  **ONLINE:** [www.billsynnotandassociates.com.au/masterclass.php](http://www.billsynnotandassociates.com.au/masterclass.php)

**FOR MORE INFORMATION:** Phone: 1800 775 175 Email: [info@billsynnotandassociates.com.au](mailto:info@billsynnotandassociates.com.au) Mail: GPO Box 457, Brisbane, QLD 4001

Cancellation Policy: 1) If you cannot attend personally, a substitute delegate is welcome to join the course in your place—for no extra charge. 2) You must inform us in writing 3 weeks or more before the start date of this course for a full refund. 3) 50% refund if in writing and at least 1 week before the workshop. 4) "No Shows" are liable for the full fee. Changes to Program: Bill Synnot and Associates reserves the right to alter this program without notice